

Additional file 3. Overview of the images and products used for each product category

Category A) Breakfast cereals

	Product 1	Product 2	Product 3	Product 4	Product 5	Product 6
Image						

Category B) Crackers

	Product 1	Product 2	Product 3	Product 4	Product 5	Product 6
Image						

Category C) Muesli bar

	Product 1	Product 2	Product 3	Product 4	Product 5	Product 6
Image						

Category D) Pizza

	Product 1	Product 2	Product 3	Product 4	Product 5	Product 6
Image						